

**Brunswick Cable TV Advisory Committee
Meeting Agenda
Wednesday, July 12, 2023**

***THERE IS AN OPPORTUNITY TO ATTEND THIS MEETING IN PERSON OR VIEW THE MEETING VIA
ZOOM, TV 3, OR LIVE STREAM***

HOW TO WATCH AND COMMENT VIA ZOOM

<https://us02web.zoom.us/j/82559279948?pwd=ZGU1TGx2cUFIYUk0dGJCZ0RqVXFHUT09>

Comments are allowed during the public comment period, during public hearings, and on other items
and matters at the discretion of the Chair.

HOW TO WATCH TV3

Tune to Channel 3 on Comcast

HOW TO WATCH LIVE ON ELECTRONIC DEVICES

<http://tv3hd.brunswickme.org/CablecastPublicSite/watch/1?channel=1>

Call to Order – Chair

Introduction of Those Present – Chair

A. Those committee members present

Adjustments to the Agenda – Chair

Staff Report

Old Business

1. Live broadcast of community events on TV3:
 - a. Develop schedule of known and estimated live events
 - b. Evaluate and budget equipment
 - c. Budget and schedule personnel for FY2023-2024
2. Review and update Council's charge to the Cable TV Advisory Committee
3. TV Guide
 - a. The Present Guide
 - b. What would we like to see in the future
 - i. On TV3
 - ii. On Town's Web Page
 - iii. Elsewhere

New Business

1. Comcast issues:
 - a. Review franchise agreement
 - b. Acquire TV3 analytics from Comcast
 - c. Upgrade broadcast quality to 1080i
2. Improve TV3 Town website navigation
3. Upgrade studio to 4K-resolution
4. Review current on-air programming and schedule
5. Viewer game on TV3

Next regular meeting date: September 13, 2023 5 PM

Motion to Adjourn